

EXECUTIVE PROGRAM - APPLICATION FORM

PLEASE PRINT AND COMPLETE THIS PAGE, AND E-MAIL OR FAX TO THE ADDRESS AT THE BOTTOM OF THE PAGE

Yes, I would like to attend the Executive Program on May 13-16, 2012 at the Harvard Faculty Club

Name: _____ Title: _____
Company: _____
Street: _____ City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____ Email: _____

PAYMENT OPTIONS

1. Bank Account Transfer of 3,800 EUROS addressed to:
SC-ESPAÑA-USA "EXECUTIVE PROGRAM"
BANK: BANCO SANTANDER
ACCOUNT NUMBER: 0049-5144-03-2816091046

2. Please make your check payable in 3,800 EUROS to:
REAL COLEGIO COMPLUTENSE, "EXECUTIVE PROGRAM"
26 Trowbridge Street
Cambridge, MA 02138

THE PROGRAM FEE COVERS EXECUTIVE PROGRAM TUITION, HOTEL AND MEALS

HOTEL is included, but may be deducted if you have other alternative. Specify if one or two beds preferred _____

PLEASE NOTE: Space is limited. Full payment is required in order to make a reservation in the Executive Program.

Cancellation Policy: Due to program demand and the volume of preprogram preparation, cancellations or deferrals received:

On or before December 31, 2011 only 50% of the total price-fee will be refunded
On or before March 15, 2012 only 25% of the total price-fee will be refunded.
No portion of the registration fee is refundable for cancellations made after March 15th.

Insurance of Liability. The Executive Program organizers do not take responsibilities for any individual, medical, traveler, personal insurance. Participants are advised to secure their own insurance policies as necessary.

For questions or comments, please contact:



Marisa del Pozo
Executive Program Director
mapoli@ccinf.ucm.es

Universidad Complutense de Madrid
Facultad CC Informacion - Edif. C-118
28040 Madrid-Spain
Phone: 34 639 22 06 35 / Fax: 34 913 94 20 58

APPLICATION FORM

This questionnaire will allow us to correctly identify the profile of participants. All of the information provided will be held confidential and will only be used to facilitate and achieve the expectations of our participants. **Please fill out the questionnaire and return it before March 31st**

E-mail Address: _____

Please answer the questions below:

1-Where did you hear about the Executive Program?

2- What areas are you seeking to develop through this Executive Program?

- Leadership Skills/Managing People and Change (Organizational Behavior)
- Profitability/ROE (Financial Management/Accounting)
- Building Business (Marketing/Sales)
- Leveraging Information (Information Technology)
- Manufacturing Performance (Operations)
- Competitive Advantage (Strategy)
- Globalization (International Business)
- Integrating all business aspects (General Management)

3- Are these issues particular to you as an individual, or do they affect your company on a larger scale?

- They are a personal development opportunity for me.
- They affect my organization and company performance as a whole.

4- What are your primary objectives / expectations for attending the Program this year?

5- Which of the following, if any, is a primary area of interest for you? (Circle all that apply)

- a) Learning about importing/exporting opportunities to the USA.
- b) Learning about importing/exporting opportunities to Spain
- c) Improving my global business knowledge and developing leadership skills to assist in managing my work with Spain and the U.S.
- d) Networking with other entrepreneurs and business leaders to gain industry knowledge and build relationships/business opportunities in the U.S.
- e) Networking with other entrepreneurs and business leaders to gain industry knowledge and build relationships/business opportunities in Spain.
- f) Other.

6- Does your company provide a structured management development program including recommended education courses?

- Yes
- No

7- What level is your position in your company?

- Middle Management
- Upper Management
- Senior Management

8- Please list your title. How long have you been in your current position?

9- What is your education level?

- High School Degree
- College Degree (BA / BS)
- Post Graduate (MBA,MS,MA,PhD, etc.)

10- List Degrees and Programs Attended _____

I would like to be mailed brochures on your program:

*We hope that answering these questions has already facilitated some thinking on your part about the Executive Program considerations.
Thank you,*

Advisory Board